



**FOR IMMEDIATE RELEASE**

November 14, 2007

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**ISE Corporation To Join Clinton Climate Initiative  
To Provide Affordable Hybrid Drive Systems for  
Heavy-Duty Transportation to Cities Around the World**

**SAN DIEGO, CA, November 14, 2007** — Recently at the U.S. Conference of Mayors meeting in Seattle, WA, former President Bill Clinton announced that the Clinton Climate Initiative (CCI) had reached agreement with a group of companies, including ISE Corporation, to provide substantive price reductions for volume purchases of energy efficient and clean energy products, including hybrid transportation products. CCI will promote the hybrid transportation products of these companies, including ISE's hybrid drive systems, for the purposes of making series hybrid propulsion systems for heavy-duty trucks and buses available for purchase at volume discounts by the Large Cities Climate Leadership Group (C40), a group of 40 of the world's largest cities that are working in concert to fight climate change, and the members of the US Conference of Mayors. The major objective is to amass large volume orders to bring the cost of advanced technologies down and greatly increase the adoption of these technologies that can vastly improve our environment.

"Climate change is a global issue that we must address immediately if we are to reverse its catastrophic effects," said President Clinton. "I am pleased that the US Conference of Mayors and many businesses are working with my foundation to supply energy efficient and clean energy products. By offering these products at a discounted rate, we can ensure that more cities and citizens have access to them and that the market for clean energy technology will grow. Together, I hope that we can have a measurable impact on greenhouse gas emissions around the world."

"We are honored to partner with the Clinton Climate Initiative to help build momentum to bring clean transportation to major cities of the world," said David Mazaika, ISE's President and CEO. "ISE has been a strong leader in the design, building and implementation of hybrid drive technology for heavy-duty vehicles. Our high performance and reliable series hybrid system has been built to be compatible with a variety of fuel sources, including diesel, B20 (Biodiesel), gasoline, hydrogen, CNG (compressed natural gas) and soon ethanol as well. Vehicles equipped with ISE's hybrid drive systems will have lower emissions while also improving vehicle performance, reducing brake maintenance and eliminating transmission maintenance."

Building on his long-term commitment to preserving the environment, President Clinton launched the Clinton Foundation's Climate Initiative in August 2006 with the mission of applying the Foundation's business-oriented approach to the fight against climate change in practical, measurable and significant ways. In its first phase, CCI is working with cities around the world to accelerate efforts to reduce greenhouse gas emissions.

Through CCI's new partnership with the US Conference of Mayors, an additional 1,100 U.S. cities will gain access to volume discounts on energy-efficient and clean-energy products and technologies through CCI's purchasing consortium. These benefits were previously available only to the C40.

The C40 Large Cities Climate Leadership Group is comprised of the following cities: Addis Ababa, Athens, Bangkok, Beijing, Berlin, Bogotá, Buenos Aires, Cairo, Caracas, Chicago, Delhi NCT, Dhaka, Hanoi, Hong Kong, Houston, Istanbul, Jakarta, Johannesburg, Karachi, Lagos, Lima, London, Los

Angeles, Madrid, Melbourne, Mexico City, Moscow, Mumbai, New York, Paris, Philadelphia, Rio de Janeiro, Rome, Sao Paulo, Seoul, Shanghai, Sydney, Tokyo, Toronto and Warsaw.

**About ISE Corporation:**

ISE Corporation, based in San Diego, CA, is a leading supplier of hybrid drive systems and components for heavy-duty vehicles such as buses, trucks, trams, airport equipment, and military vehicles. ISE is a world leader in electric, hybrid-electric, and fuel cell technologies, and the only authorized distributor of Siemens ELFA<sup>®</sup> electric and hybrid-electric drive components for the U.S. transit bus market. [www.isecorp.com](http://www.isecorp.com)

**ISE Contact:**

Gary Willms  
Vice President Business Development, ISE Corporation  
[gwillms@isecorp.com](mailto:gwillms@isecorp.com)

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