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FOR IMMEDIATE RELEASE

groSolar and NSTAR to bring Solar Power to Marshfield, Massachusetts

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White River Junction, VT --- groSolar, a national leader in solar power solutions for homes and businesses, has announced a partnership with Massachusetts-based energy provider, NSTAR. NSTAR is the largest Massachusetts-based investor-owned electric and gas utility. The two companies have joined forces to test a new way to respond to community electric load growth.

Marshfield, a Boston bedroom community, has been selected for the “Marshfield Energy Challenge”, a pilot program designed to reduce the community’s peak energy use through aggressive implementation of energy efficiency, solar power and peak demand control. NSTAR and the Massachusetts Technology Collaborative will invest \$4 million to assist interested Marshfield businesses and homeowners to install a variety of technologies in their homes and business, such as high efficiency lighting, insulation, smart thermostat technology and photovoltaic (PV) systems. The program targets participation by 1,200 homeowners and 100 businesses. groSolar has been selected as the exclusive direct install PV vendor for the Challenge, which has leveraged the anticipated volume and concentrated implementation into a high-value, affordable solar package.

groSolar believes solar power will find a fitting home in Marshfield. Roof and ground-mounted PV systems will reduce the need for conventionally generated electricity, particularly during peak electric use periods, replacing it with solar generated electricity. In turn, residents will lower their personal carbon footprints and therefore fight the affects of global warming. The project also aligns perfectly with groSolar’s goal to install as much solar as quickly as possible. The aggressive 18 month program, launched this month, seeks to install a total of 280kW and the first PV system was sold on April 17th.

For more information, visit groSolar.com; MarshfieldSolar.com, NSTAR.com or call groSolar at 800.374.4494 from 8am – 5pm EST.

About groSolar

groSolar is North American’s premier distributor, installer and integrator of solar energy systems for residential and commercial installations. Founded in 1998 in Vermont, groSolar has grown to encompass ten offices and five warehouses across North America. groSolar is a mission driven company dedicated to providing high value products, systems and services that deliver peace of mind through solar energy solutions and whole energy appreciation. Learn more at groSolar.com